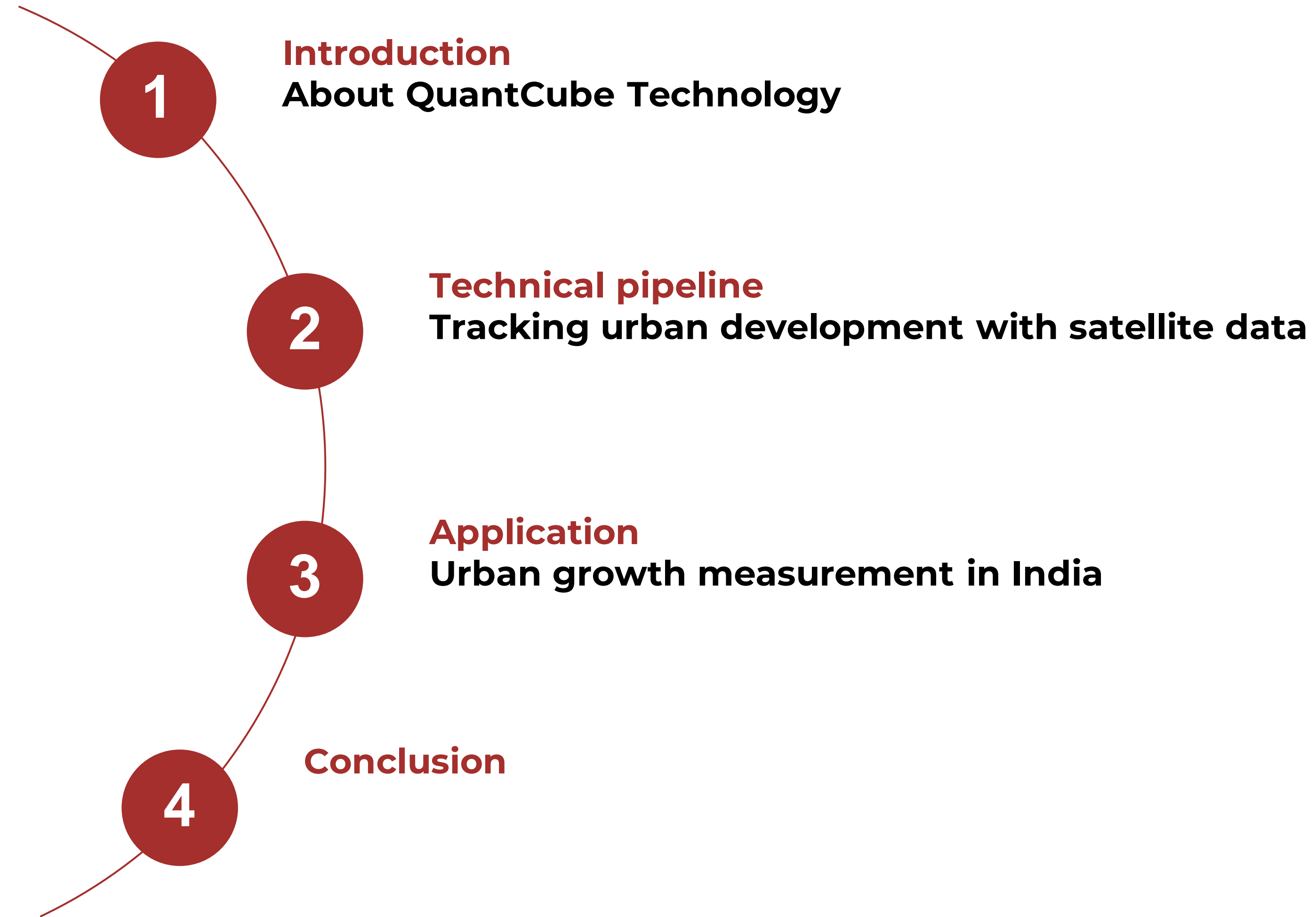


Tracking urban development with satellite data

Othmane Aouassar, Ihsane Squalli



SUMMARY



About QuantCube Technology

INTRODUCTION

About QuantCube Technology

Overview

QuantCube uses artificial intelligence and big data analytics to deliver real time macroeconomic insights ahead of the Market. We give institutional investors a critical edge in their investment strategies.

Data Coverage

Our Datalake contains over 15 Billion Datapoints including :

TEXT DATA

SOCIAL MEDIA

FINANCIAL BLOGS

NEWS ARTICLES

JOB OPENINGS

HOTEL & RESTAURANTS REVIEWS

GEOSPATIAL DATA

EARTH OBSERVATION SATELLITE

ATMOSPHERIC DATA

RADAR DATA

GEOLOCATION DATA

SHIPPING TRAFFIC

FLIGHT TRAFFIC

HEAVY VEHICLE LOCATION

MOBILITY DATA

STRUCTURED DATA

GOOD PRICES

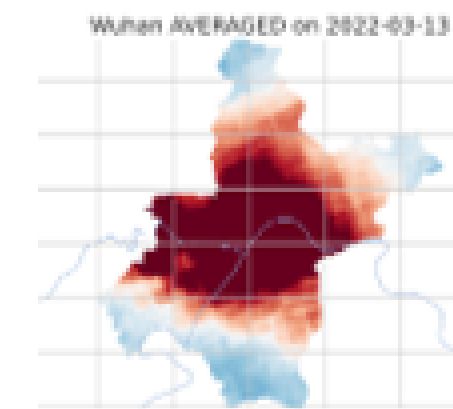
REAL ESTATE PRICES

INTERNET QUERIES

WEB TRAFFIC

AI and Finance Experts

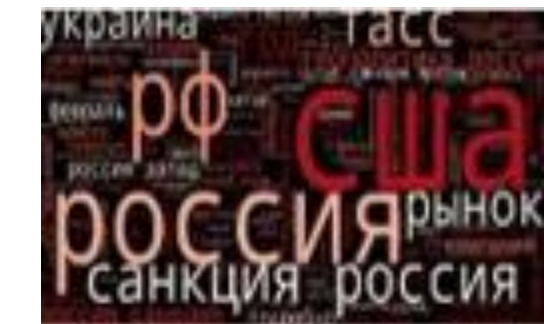
STATE OF THE ART COMPUTER VISION AND NLP TECHNIQUES



City Level
Pollution Index



High Resolution
Satellite Data



Multilingual Text
Analysis

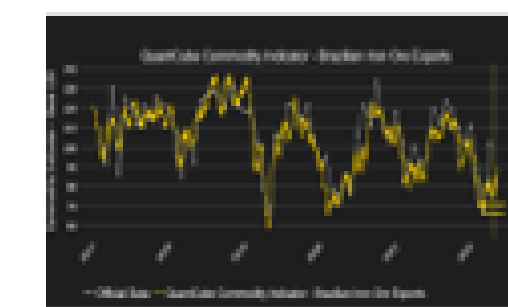
COMPUTER VISION AND NLP R&D PARTNERS



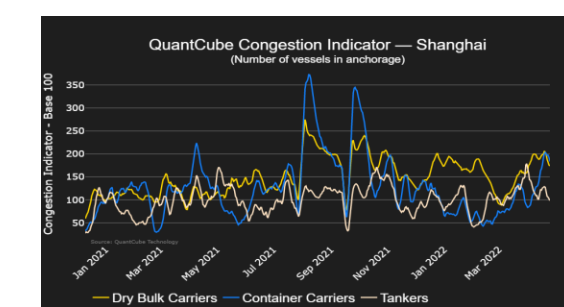
EXPERTS IN FINANCE AND COMMODITY ANALYTICS



Vessels and Cargoes
position data processing



Commodity trade
AIS data



Ports congestion
AIS Data

ECONOMETRICS AND FORECAST MODELING PARTNERS



URBAN GROWTH

A Tool for Innovation and Impact

ECONOMIC USE CASES



1. Measurement of Development

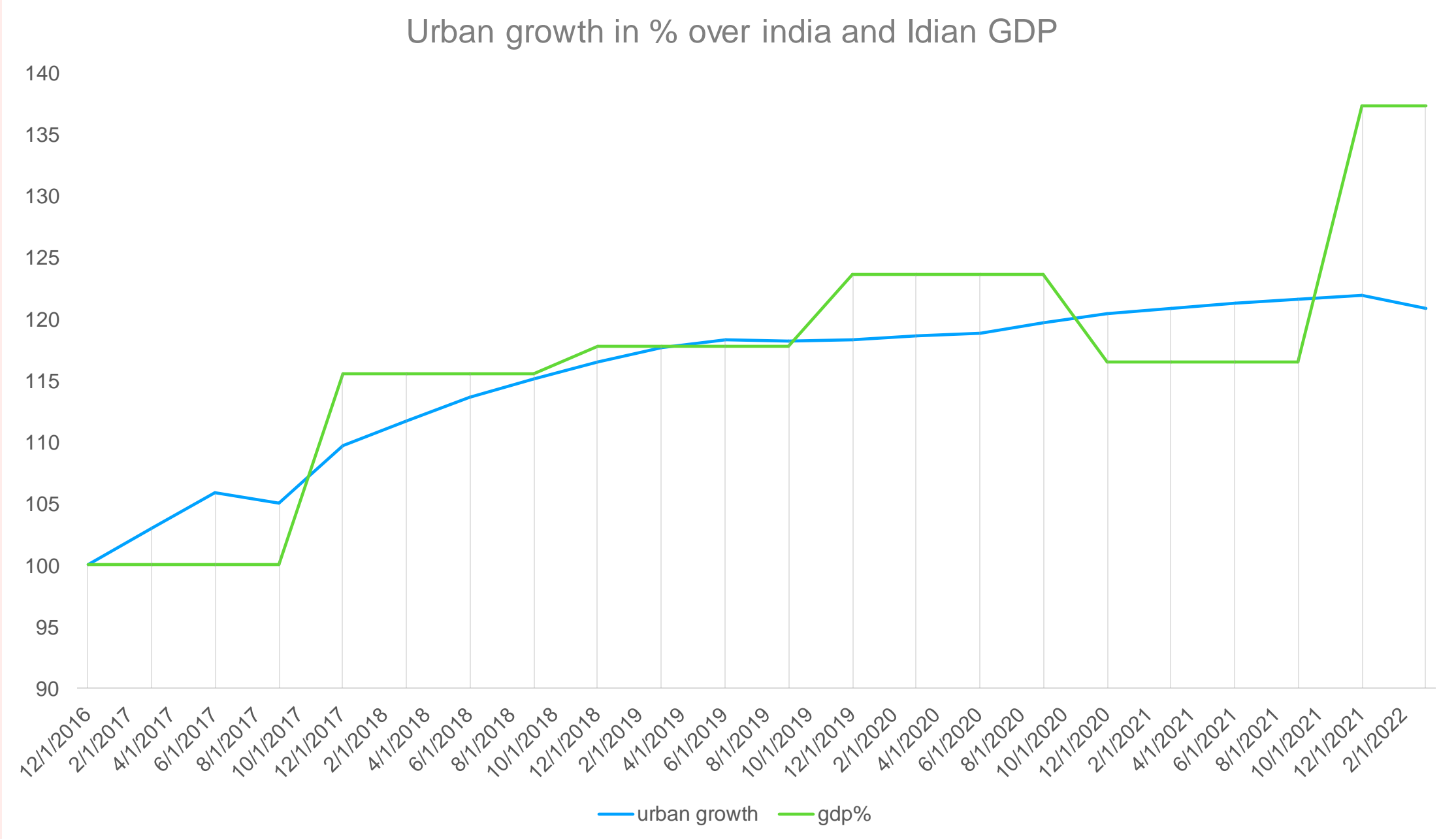


2. Growth in sectorial activity for cities strongly linked to a specific industry



3. Plan water, electricity and oil supply

INDIA CASE



- + 18 % of Urban Growth in 7 years
- Urban population increase of 14% during the same period
- Indian GDP correlated with urban growth index for the pre-covid period

Tracking urban development with satellite data

QUANTCUBE APPROACH

Data Description

Tracking urban development with low and high-resolution satellite data

EXISTING SOLUTION

Traditional Solution

- Land use surveys
- Aerial photography
- Ground-based surveys

NOT SCALABLE

VERY COSTLY

MANUAL WORK

Satellite data solution

- VIIRS night data, ESRI and ESA Land Cover

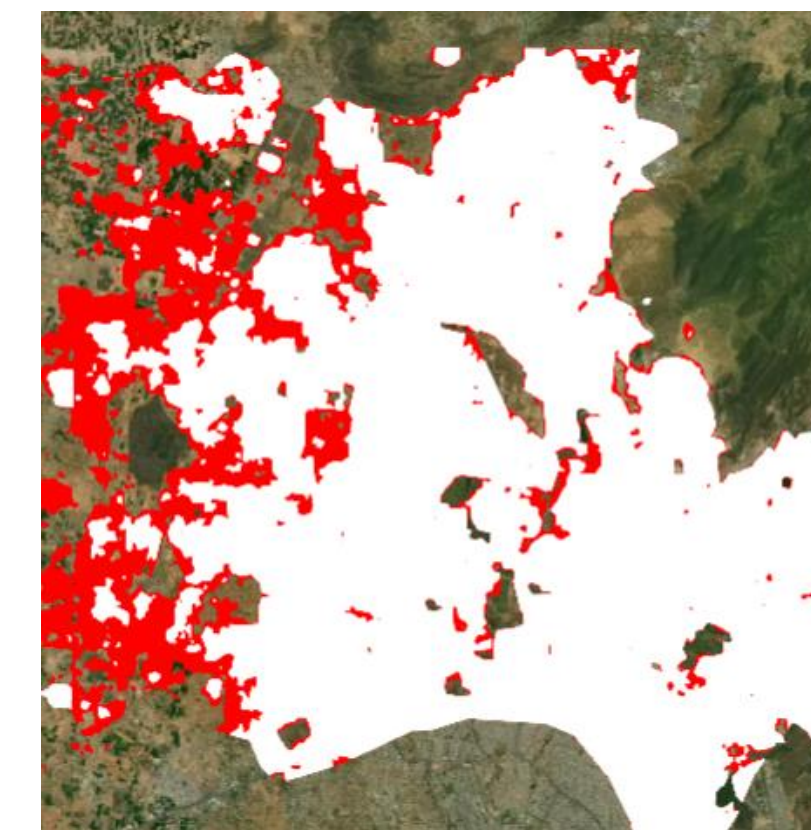
ANNUAL UPDATES

10m RESOLUTION



QUANTCUBE APPROACH

	Low Resolution	High Resolution
Data source	Sentinel 1 & 2	Pléiades
Time frequency	Quarterly	-
Data lag	Real Time	On demand
Spatial resolution	10 meter	50 cm
Historical data	2016	2012



Urban surface segmentation mask based on Sentinel imagery

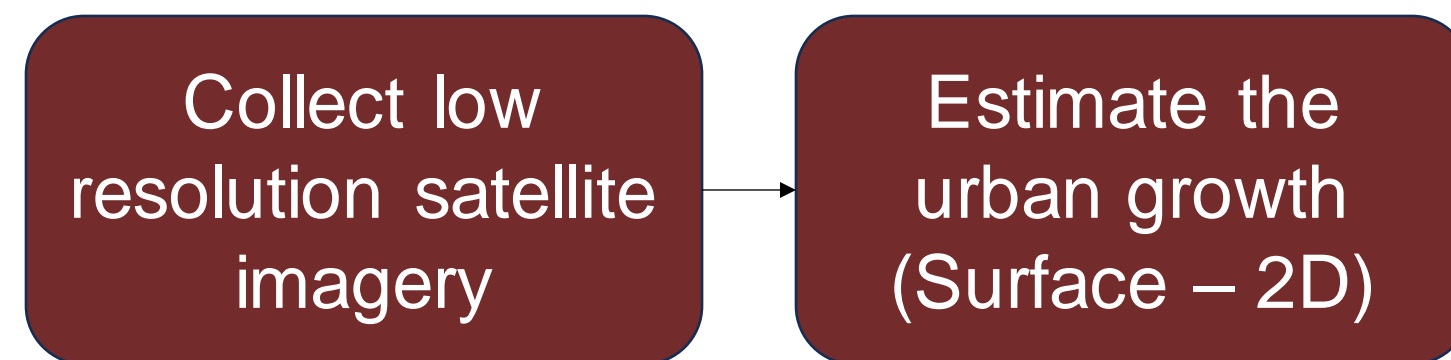


Building segmentation map based on Pléiades imagery

TECHNICAL PIPELINE

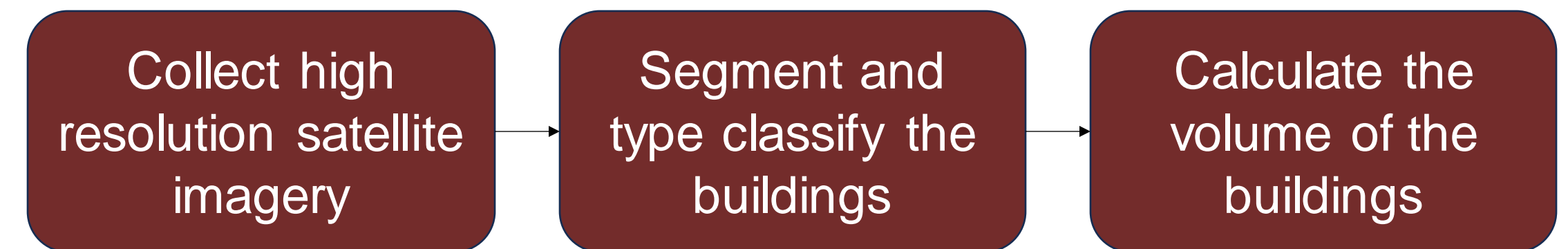
Tracking urban development with low- and high-resolution satellite data

STEP 1



Estimation of the urban growth and new urban areas

STEP 2



1. Detection of constructions in a specific area
2. Identification of the type of new buildings: residential, commercial, industrial
3. Volume estimation

TECHNICAL PIPELINE

Step 1 – Sentinel-2 Pipeline

PIPELINE

Step 1: Download Sentinel-2 Images

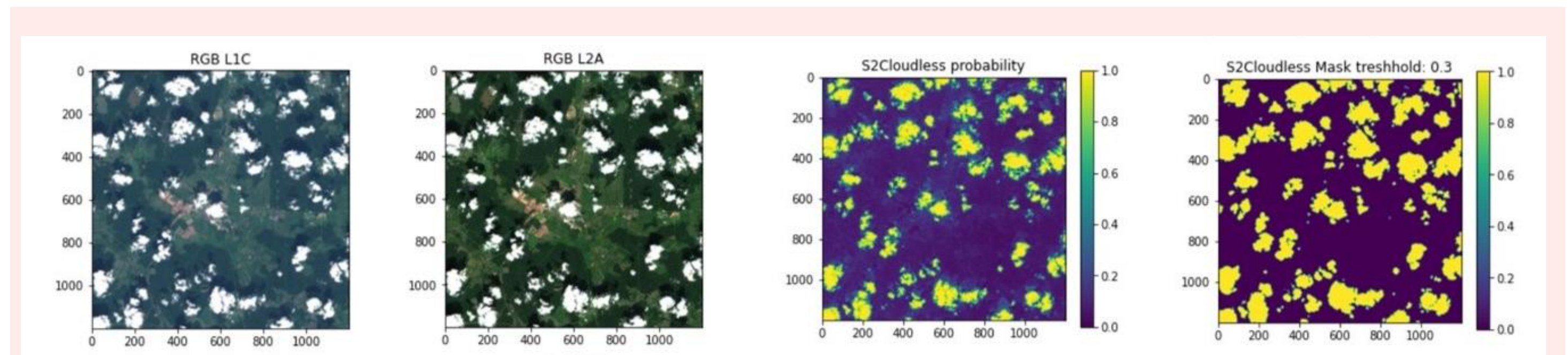
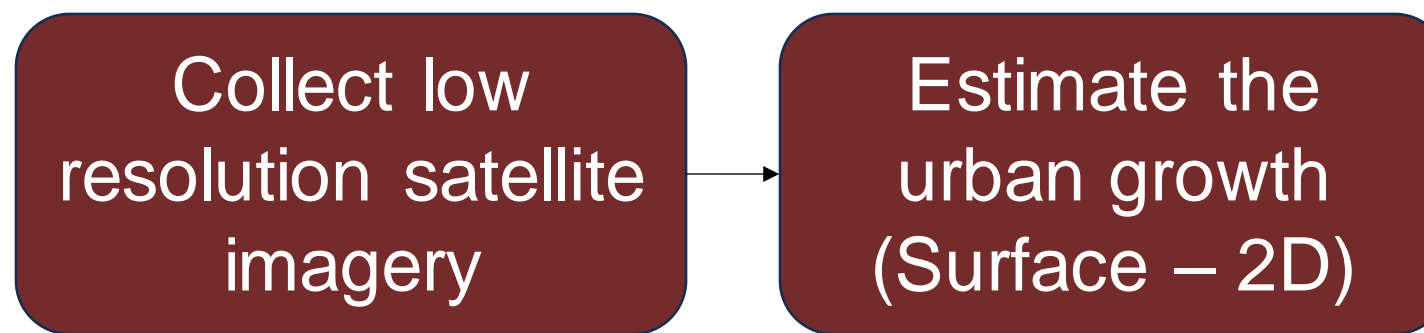
Step 2: Pre-processing: Cloud detection, projection, band ratio

Step 3: Predict using a Deep Learning Model

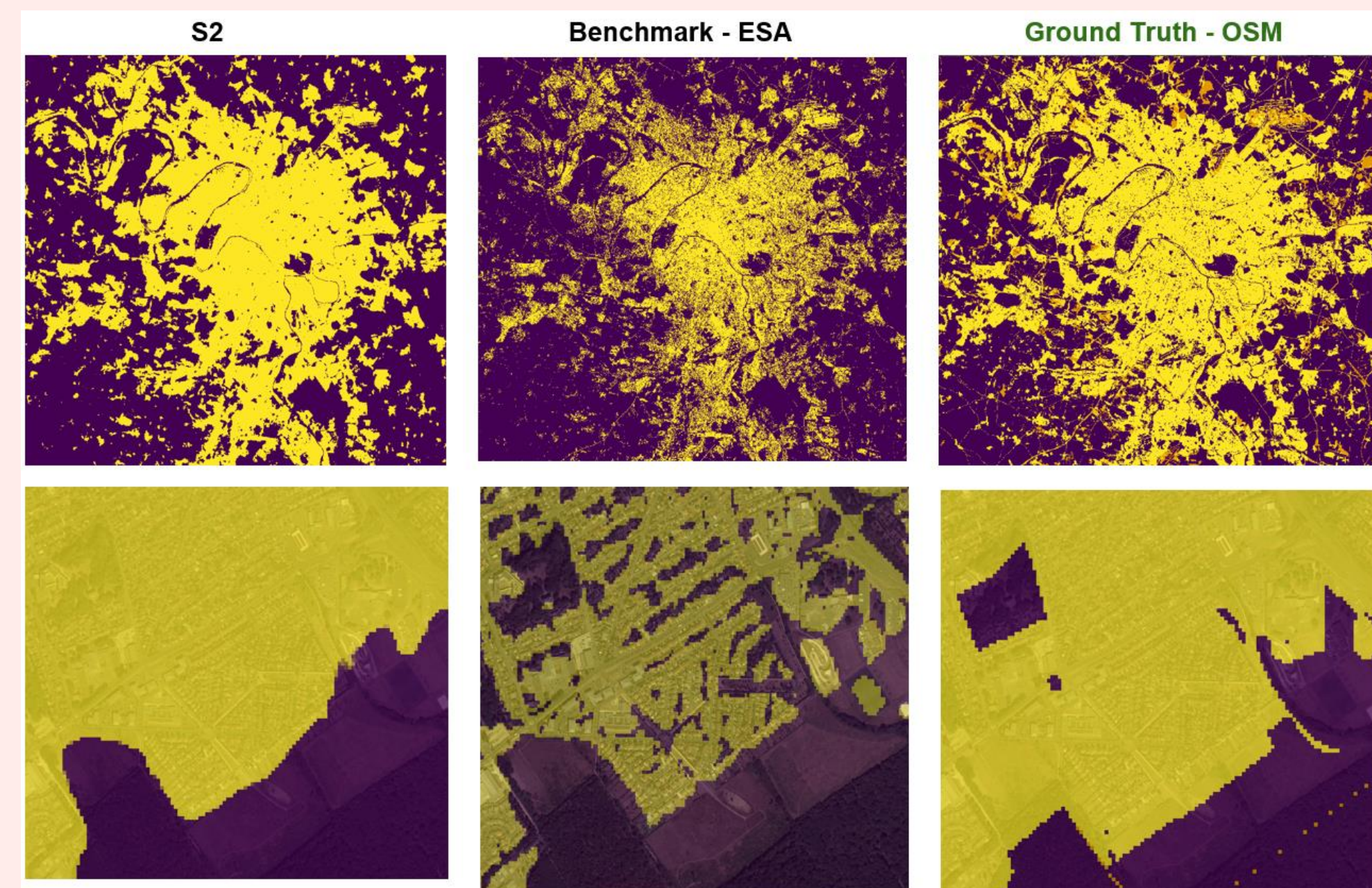
Step 4: Post Processing to create a probability mask



Probability mask



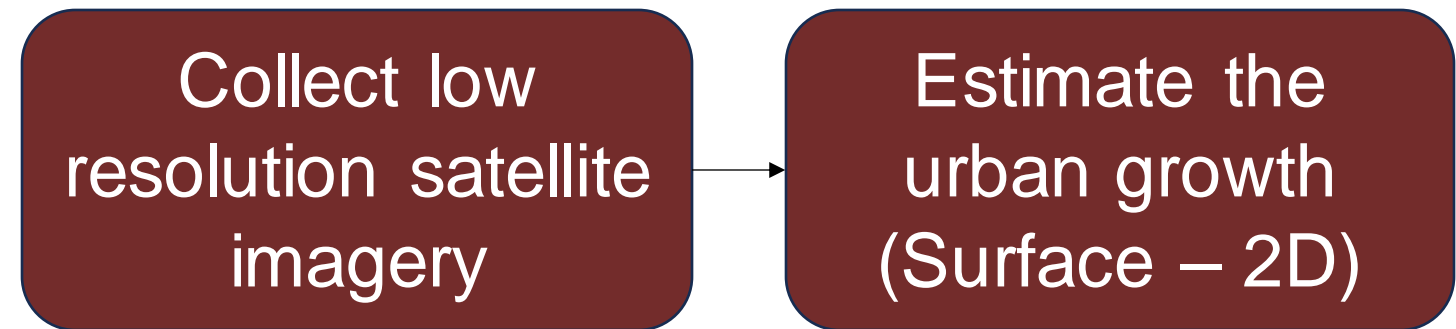
Step 1 & 2: Download and Pre-processing



Step 3 & 4 : Prediction and Comparison to the Benchmark

TECHNICAL PIPELINE

Step 1 – Sentinel-1 Pipeline



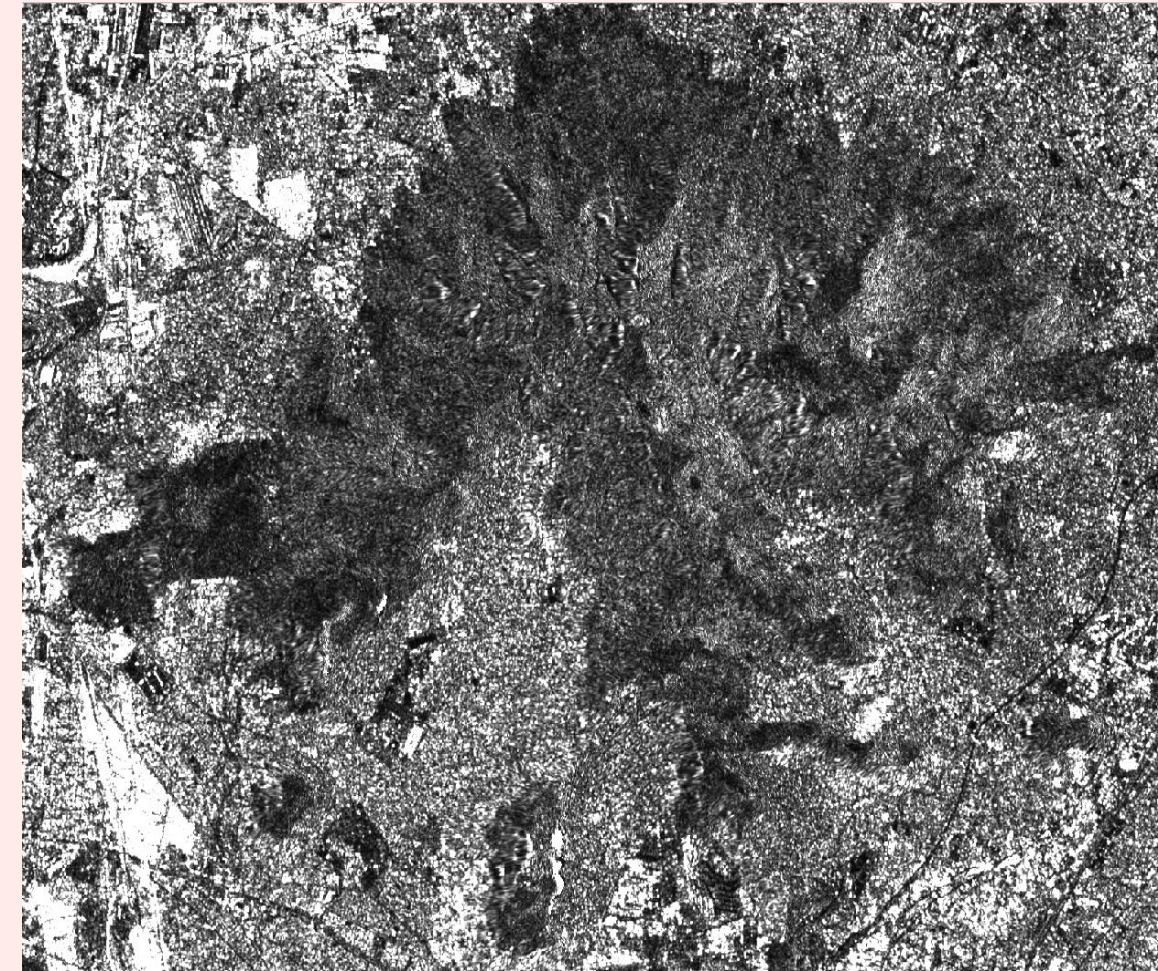
PIPELINE

Step 1: Download Sentinel-1 Images

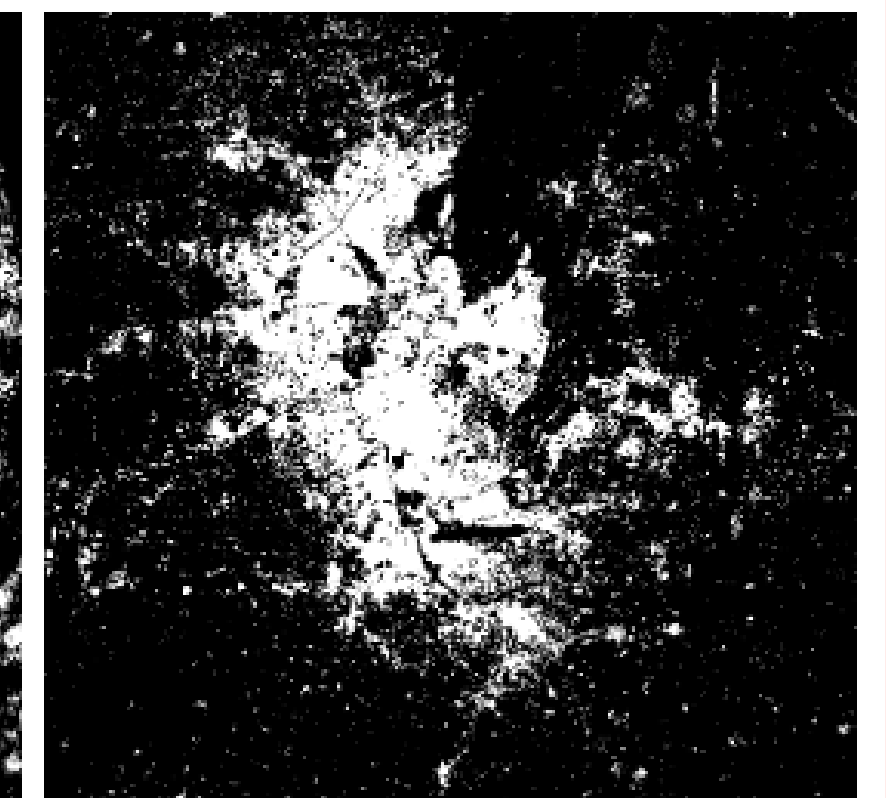
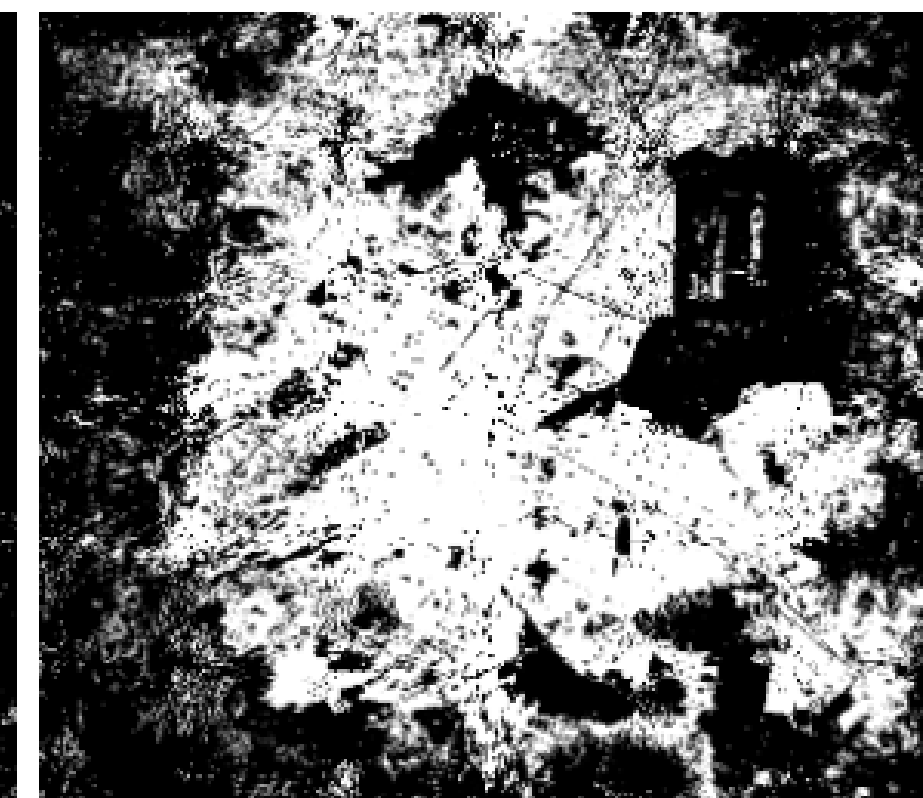
Step 2: Pre-processing using a Deep Learning model (SAR-CNN)

Step 3: Predict using a Machine Learning Model
(Kmean clustering and cluster selection with a score function)

Step 4: Post Processing to create a probability mask



Step 1 & 2: Denoising of Sentinel-1 images



Step 3 & 4 : Segmentation over Amsterdam (left), Mexico-City (center), Jaipur (right)

TECHNICAL PIPELINE

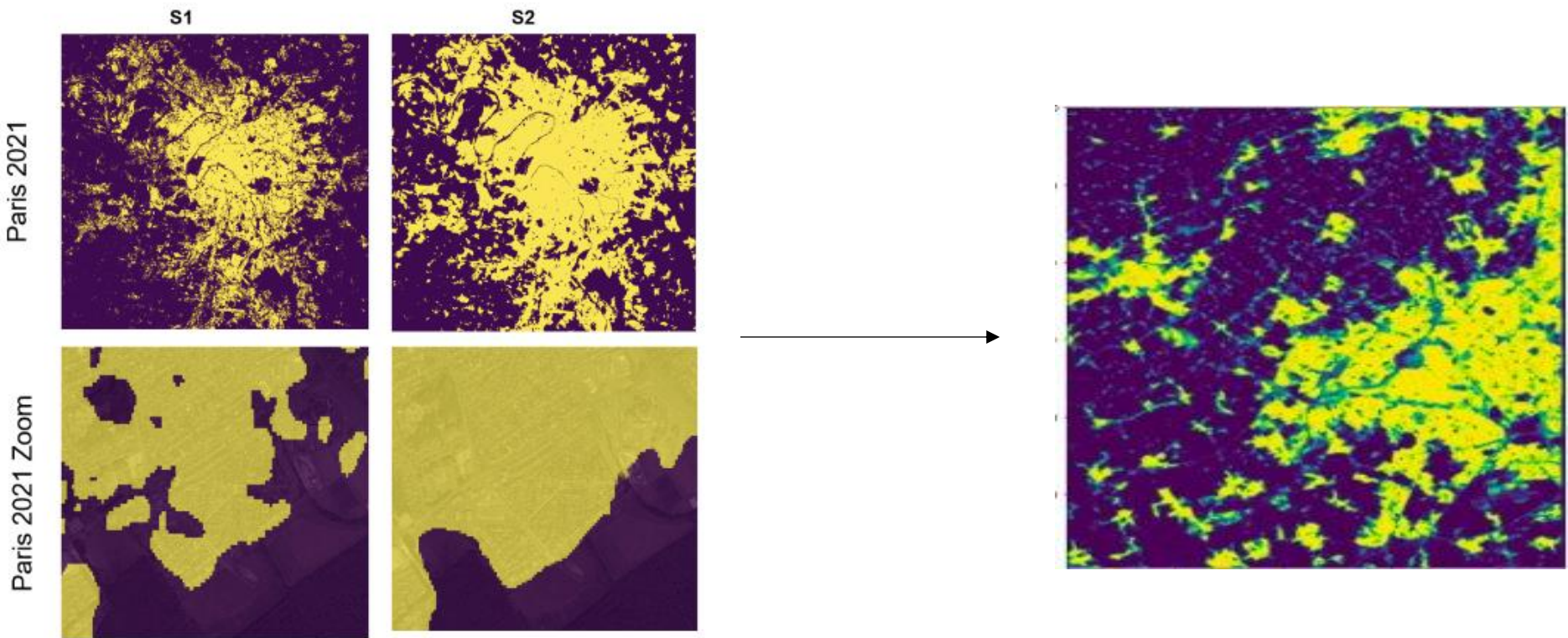
Step 1 – Global Pipeline & Results

Collect low resolution satellite imagery

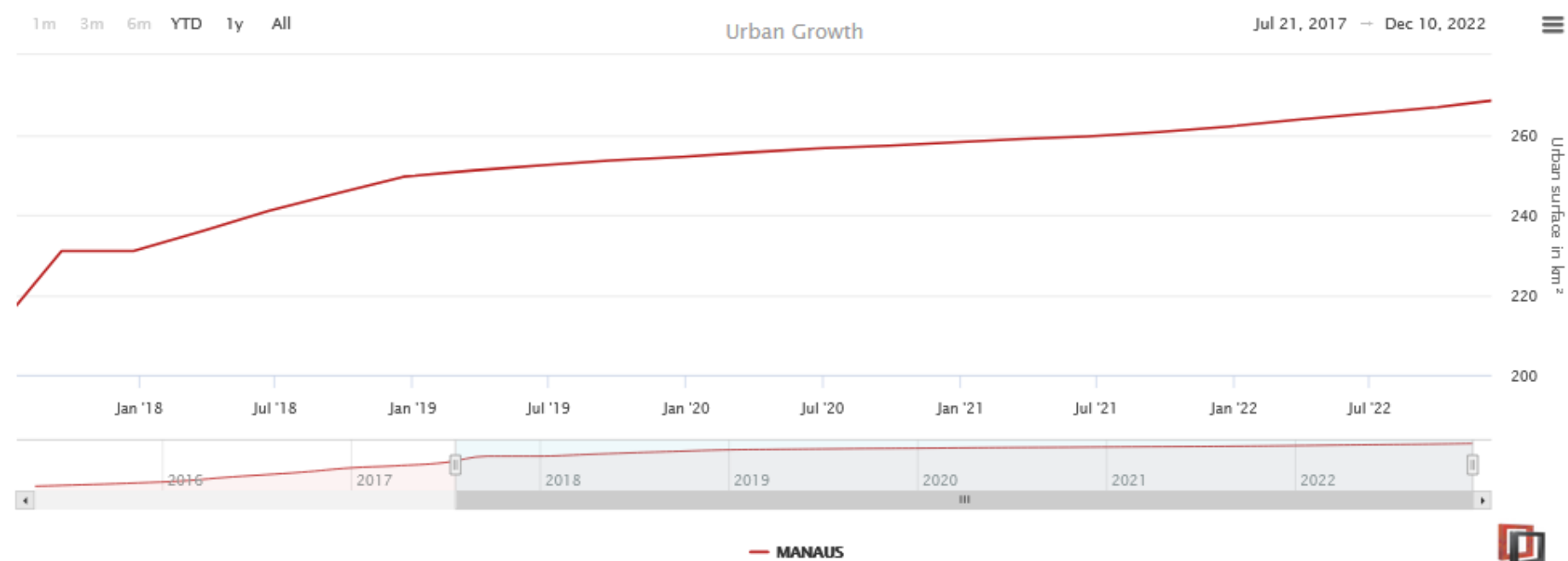
Estimate the urban growth (Surface – 2D)

AGREGATION

From probability masks to time series



Aggregation function using the previous states of a pixel and the probabilities to go from a state to another



RESULTS

Per Continent	Europe			Asia			Latin America			North America		
	Recall	Precision	F1	Recall	Precision	F1	Recall	Precision	F1	Recall	Precision	F1
Benchmark ESA	0,79	0,78	0,78	0,77	0,41	0,47	0,82	0,42	0,55	0,70	0,34	0,37
Sentinel 1	0,79	0,80	0,78	0,73	0,38	0,42	0,76	0,39	0,49	0,71	0,24	0,34
Sentinel 2	0,91	0,81	0,85	0,82	0,41	0,49	0,89	0,43	0,57	0,80	0,31	0,43
Merge	0.81	0.81	0.81	0.75	0.42	0.53	0.76	0.39	0.52	0.78	0.26	0.39

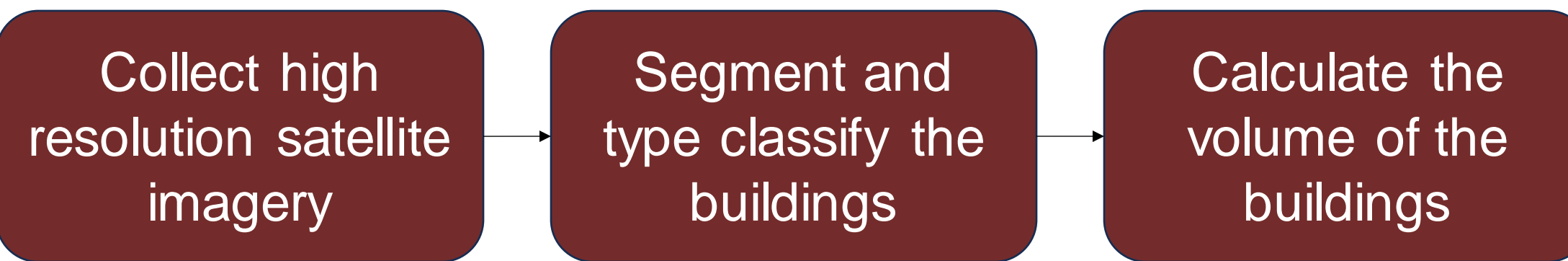
- The S2 pipeline yield convincing results against the ESA Worldcover benchmark
- The pipeline F1 score beats the benchmark on most climate and continents
- The results in dry climates could be explained by a lack of training data in those conditions
- The results are less sensible to the presence of vegetation within urban areas than the ESA Worldcover, leading to a better recall for urban labels

Potential Developments:

- Change to recent state of the art DL models for a better robustness and aggregate data from other resources

TECHNICAL PIPELINE

Step 2 – High Resolution images pipeline



PIPELINE

Step 1: Download stéréo Pléiades Images (50cm resolution RGB + NIR)

Step 2: Pre-processing: image registration, image orthorectification and image calibration

Step 3: Create the Buildings classification map using a Deep Learning Model

Step 4: Digital Surface Model to estimate the volume of each building

Step 5: Create time series to track the volume

Step 6: Building type classification (industrial, residential, commercial) using a proprietary deep learning algorithm



Left: Step 3 - Building Classification Map ; Right: Step 4: Digital Surface Model

RESULTS

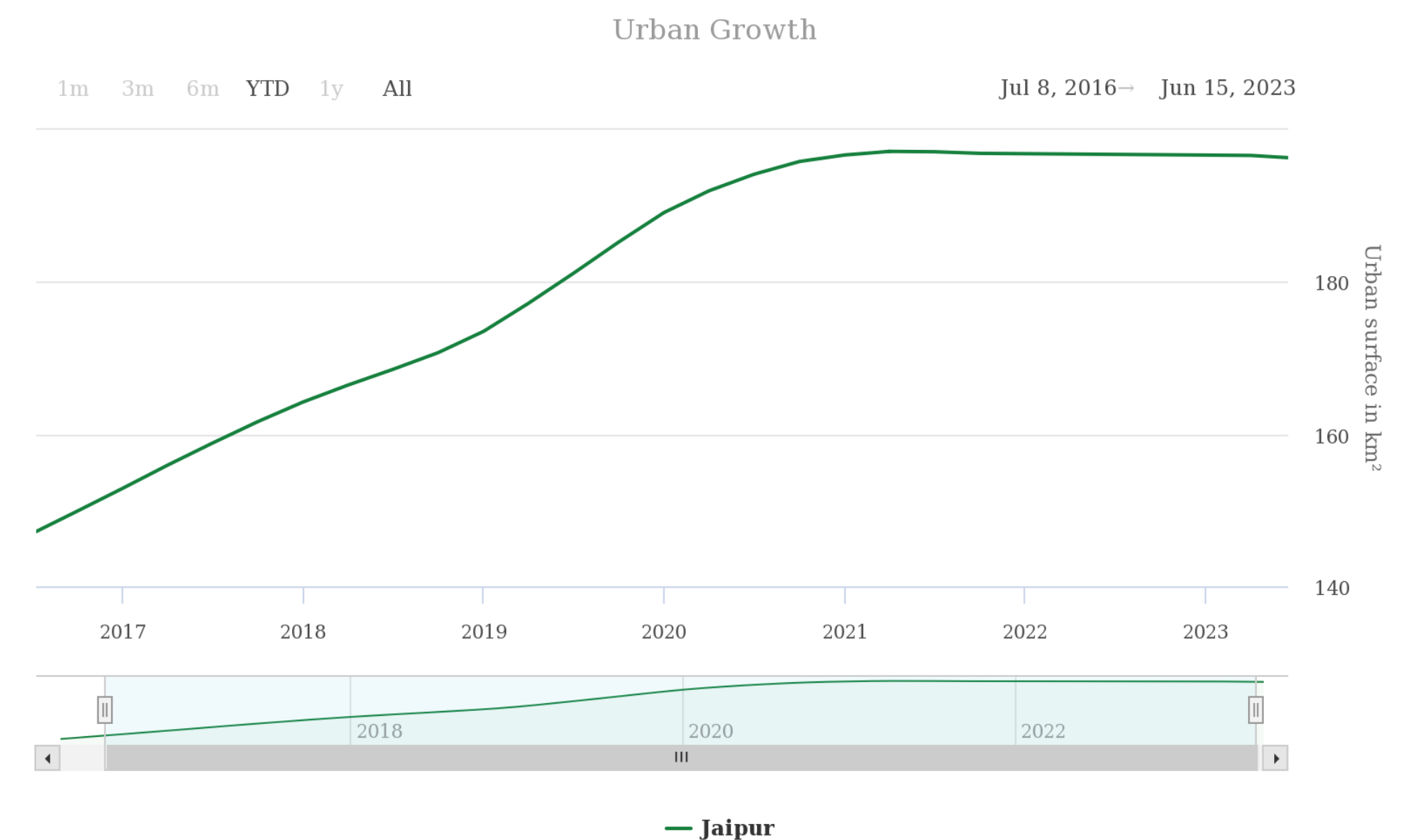
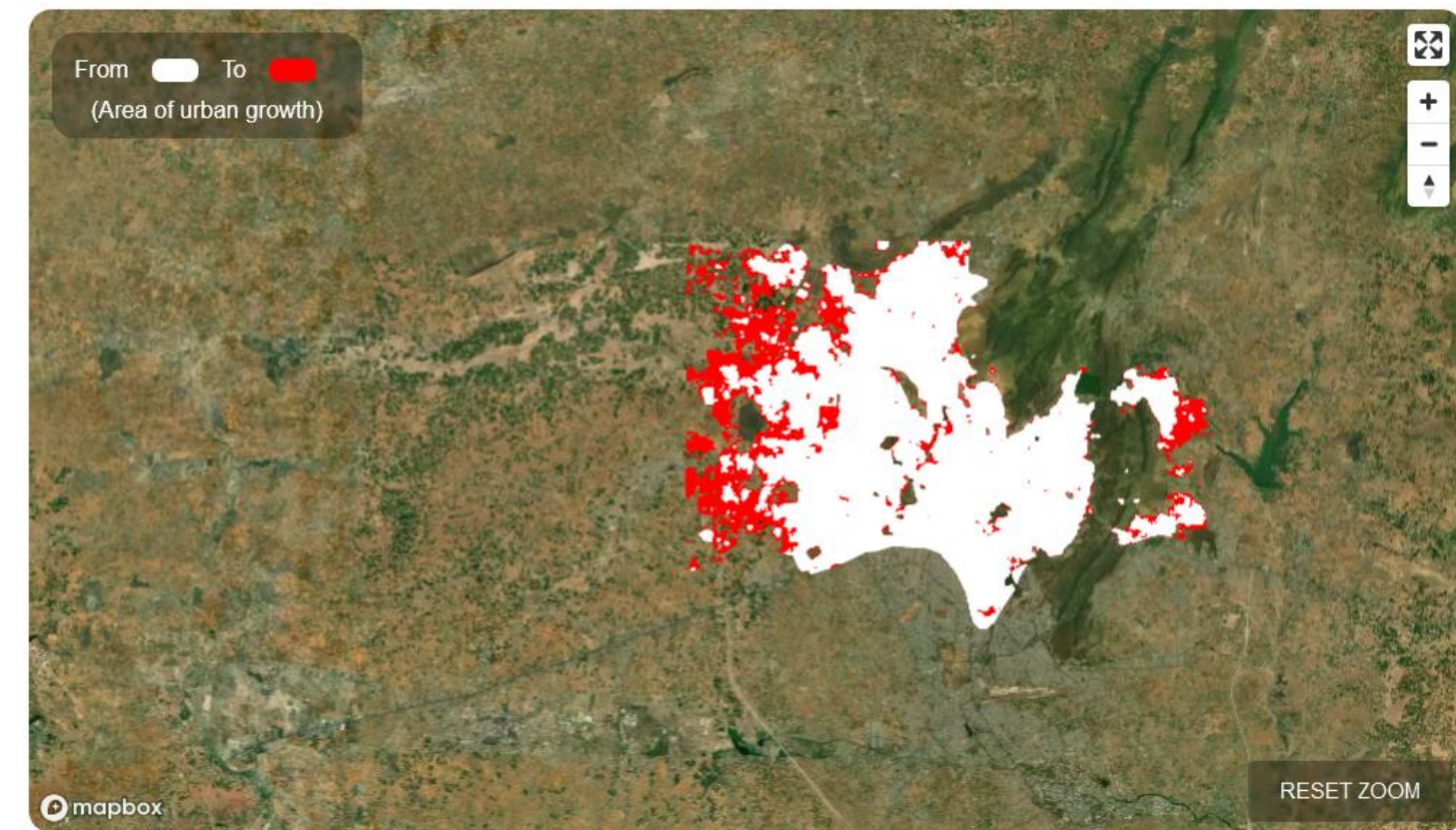
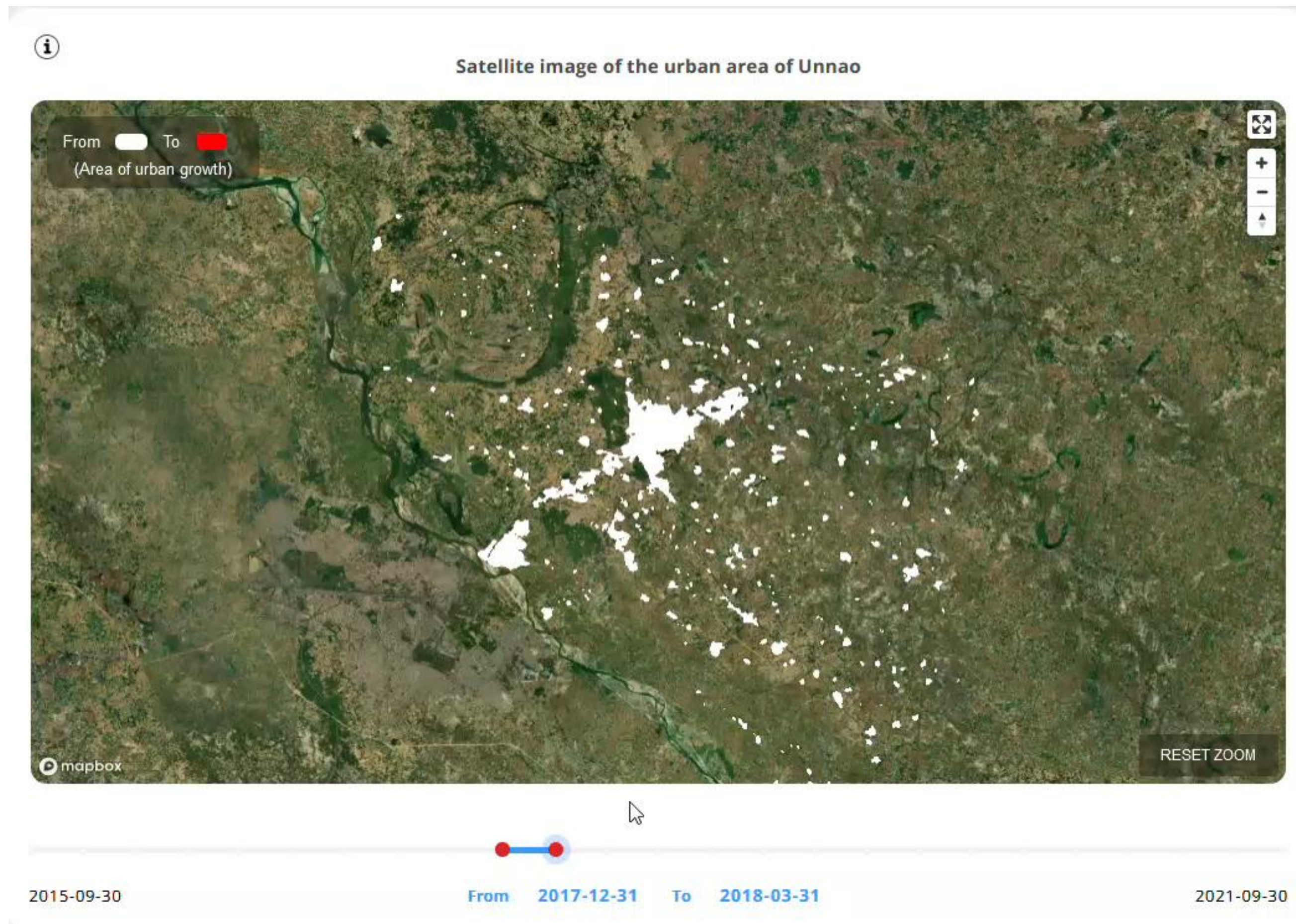
- 84% of accuracy for the building segmentation. The validation has been done on a proprietary database labelled manually on Pléiades images. This database comprises cities in all continents.
- 70% of accuracy for the building type classification as industrial

Application: Urban growth measurement in India

APPLICATION

Focus India

Using the low-resolution pipeline to track Urban Growth



APPLICATION

Focus India

Using the high-resolution pipeline to classify the buildings and track the volumes of the buildings



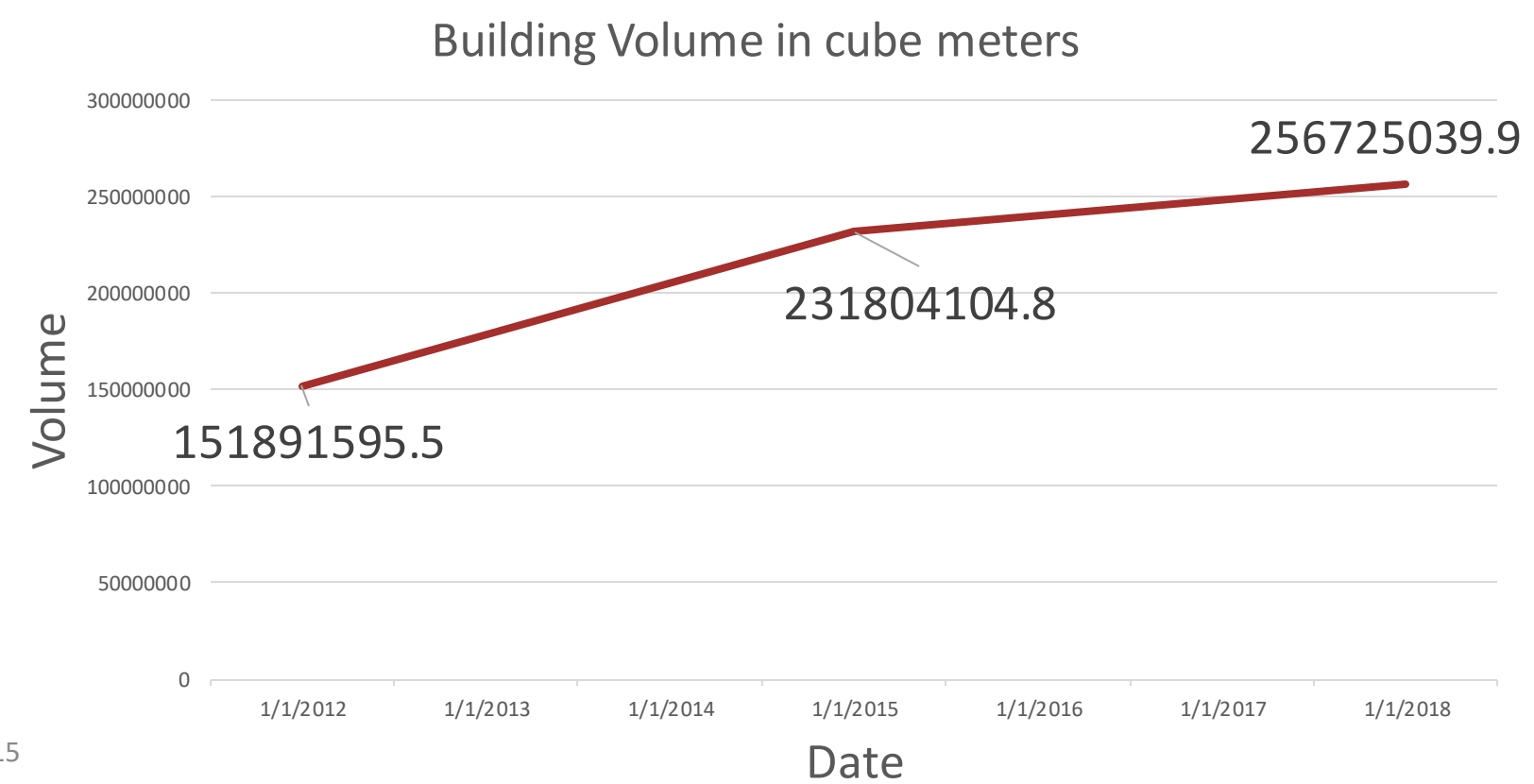
Area in the outskirts of Jaipur, India



Building classification map



Digital surface model



+ 69% growth from 2012 to 2018



APPLICATION

Focus India

Using the high-resolution pipeline to classify the buildings and track the volumes of the buildings



Change map between 2012 and 2018

10/10/2012



27/12/2018



Change map



New buildings in **green**
Destroyed buildings in **blue**



Conclusion

URBAN GROWTH

A Tool for Innovation and Impact

ECONOMIC USE CASES



1. Measurement of Development

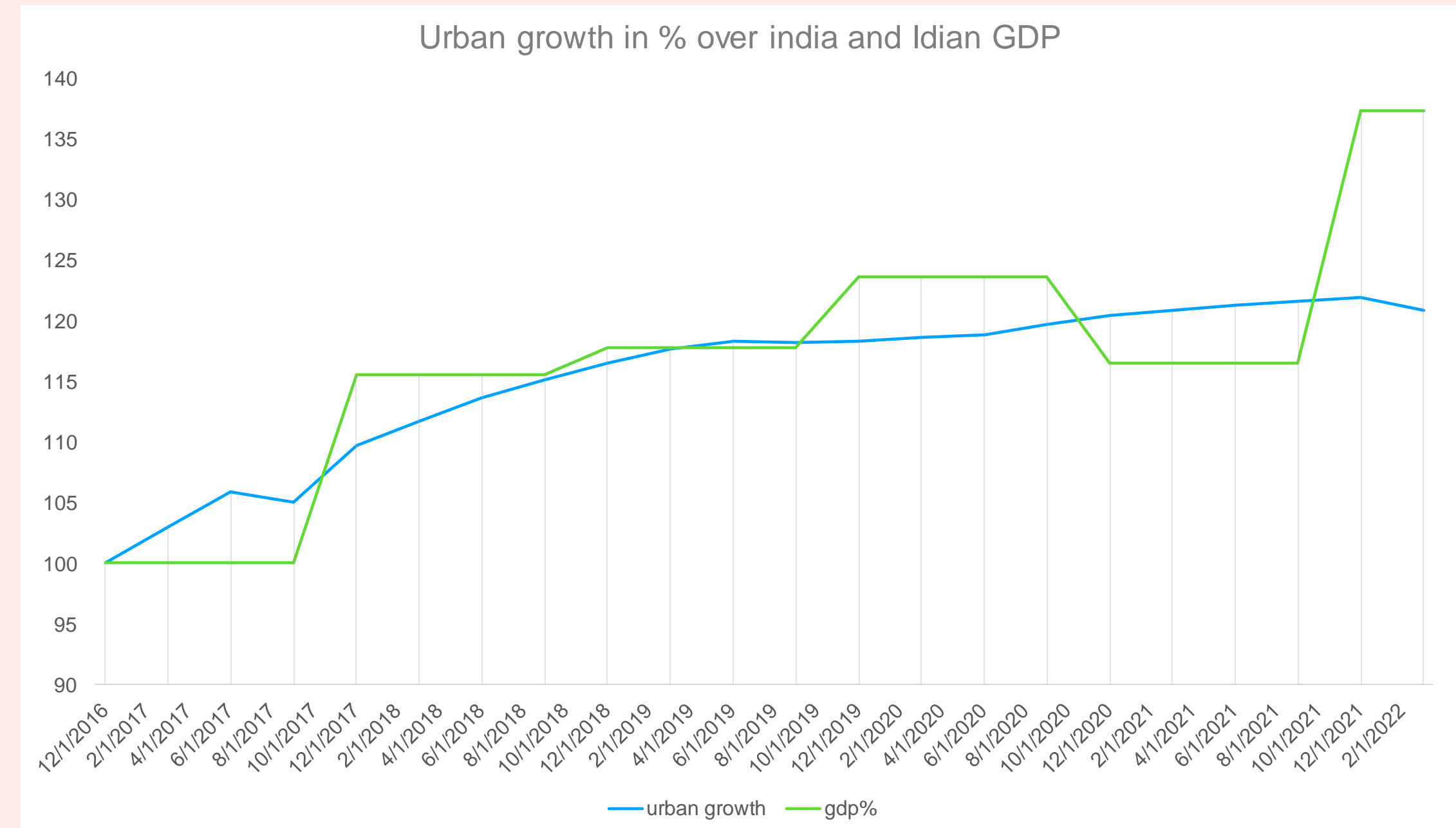


2. Growth in sectorial activity for cities strongly linked to a specific industry



3. Plan water, electricity and oil supply

INDIA CASE



- + 18 % of Urban Growth in 7 years
- Urban population increase of 14% during the same period
- Indian GDP correlated with urban growth index for the pre-covid period

URBAN GROWTH

Real-time monitoring of asset requires the continuous integration of data from multiple sources

ASSET MAPPING USE CASES



4. Real Estate Investment



5. Risk Monitoring at the asset level

STEP 1

Building Classification using proprietary Deep Learning Algorithm



STEP 2

Multisource data aggregation to find organizations that operate in the building

Activity	Shops & Organisations	SIREN
	AUCHAN CARBURANT	379548001
	COMITE ENTREPRISE AUCHAN MELUN	323962019
	YVES ROCHER FRANCE	808529184

60+ other organisations found

STEP 3

Telecom data to monitor foot traffic in real-time



THANK YOU FOR YOUR ATTENTION

Othmane Aouassar
Data Scientist
o.aouassar@quant-cube.com

Ihsane Squalli
Data Scientist
i.squalli@quant-cube.com

Paris (France)
15 Boulevard Poissonnière
75002 Paris, FRANCE

New York (USA)
60 Broad Street, Suite 3502
New York, NY 10004, USA

DISCLAIMER

This document is provided solely for general informational purposes only and, while provided in good faith, does not purport to be comprehensive or include any representation, warranty, assurance or undertaking (express or implied). Nothing in this document is intended to be advisory or relied upon and no statement made shall have the effect to bind QuantCube, its affiliates or successors. Statements made herein are for illustrative purposes only and shall not be considered statements of fact, availability or reliability. Information provided herein has not been independently verified.

Furthermore, this document does not constitute an offer or invitation to partake in any transaction, or any other sale, purchase or recommendation of any securities or other product or service under any applicable laws. Any information contained in this document may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or a component of any financial instruments, products or indices. Nothing in this document is intended to provide tax, legal, or investment advice. The recipient of this document understands and agrees that this document contains information of a confidential nature and is legally protected from disclosure to any third party apart from the intended recipient.

This document is provided on an “as is” basis and the recipient of this information assumes the entire risk of any use made of any information or statement contained herein. Historical data and analysis should not be taken as an indication or guarantee of any future availability, performance analysis, forecast or prediction. The views expressed regarding market and economic trends are subject to change at any time based on market and other conditions, and there can be no assurance that countries, markets or sectors will perform as expected. All statements made are subject to change and all products and information are subject to availability. No assurances are made in this document that all such products shall be available as stated and QuantCube reserves the right to change the availability and composition of any product referenced herein.

Investment involves risks, including market, political, liquidity and currency risks. In no event shall QuantCube or any person involved in the production of this document have any liability whatsoever for any direct, indirect, special, incidental, punitive, consequential (including, without limitation, lost profits) or any other damages in relation to, without limitation, the adequacy, accuracy, completeness or reasonableness of this document.